

ANKER SOLIX

LIVE IN POWER

Our mission is to enable everyone everywhere with energy independence,
to power on a sustainable future together.



ANKER
Innovations

200 Million
Users Worldwide

146
Countries and Regions

15 Years
Pioneering Charging Tech

ANKER
ANKER SOLIX

eufy
eufy Make

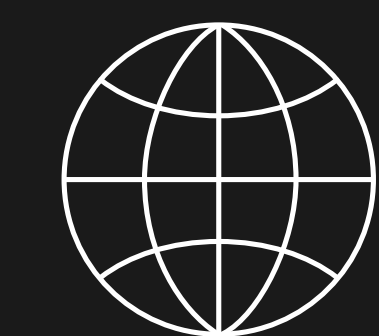
soundcore
NEBULA

Reliable Business Partner With Sustainable Growth

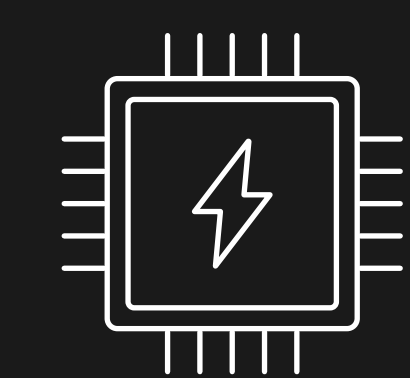
Solar storage is a long-term investment that requires a reliable partner, not just a product.



200 Million
Users Worldwide

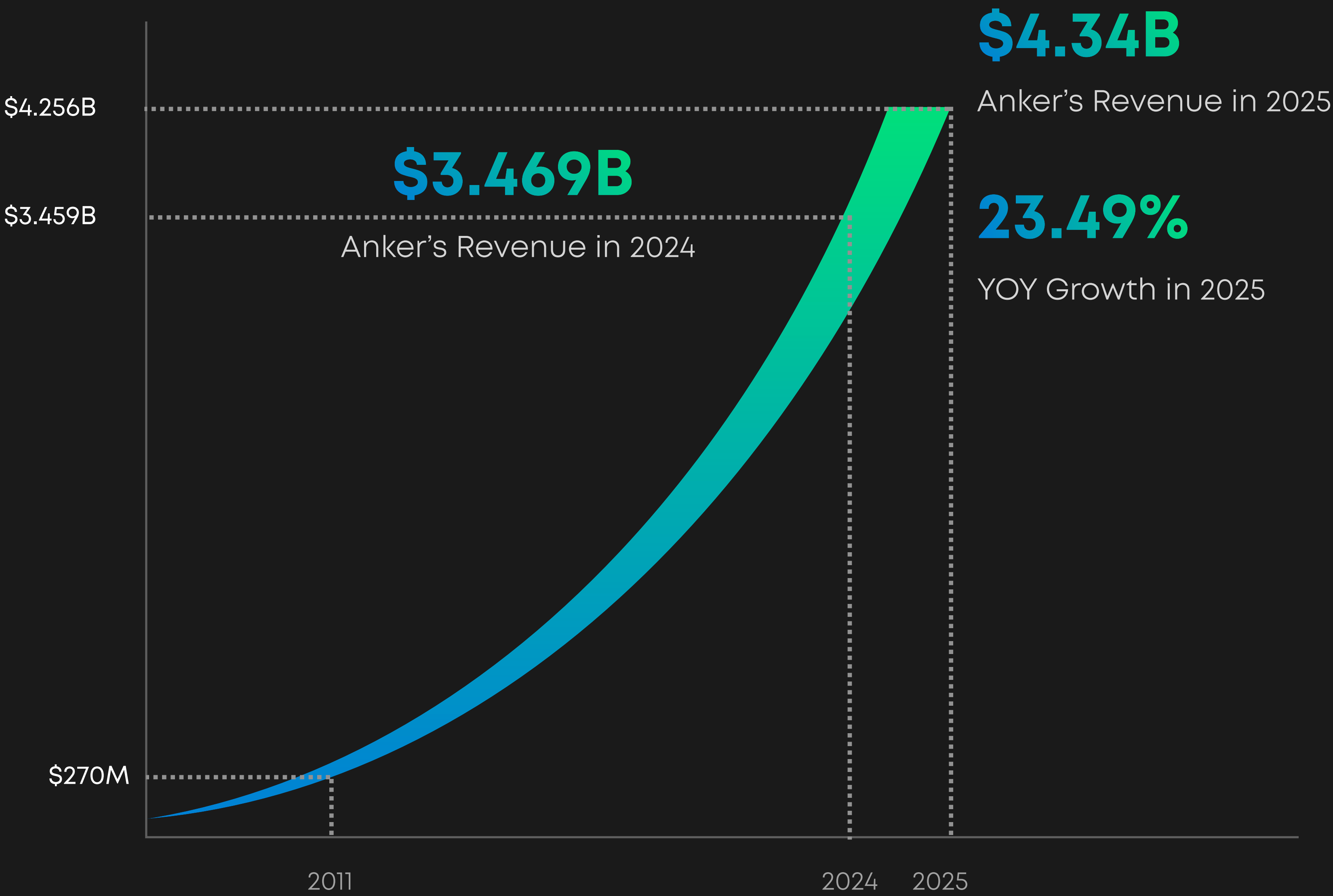


146
Countries and
Regions

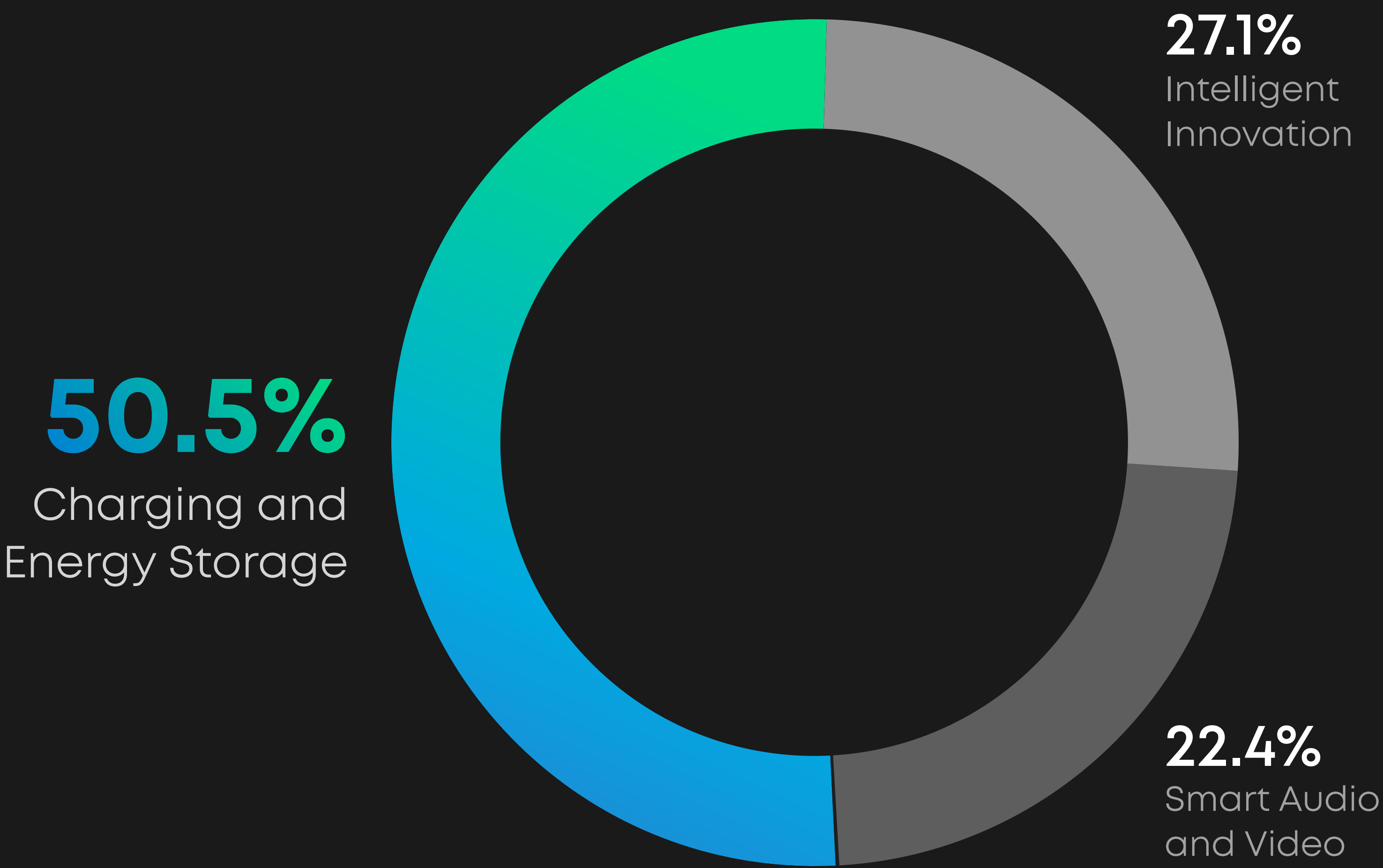


15 Years
Of Pioneering Charging
Technology

Revenue Growth



Revenue Composition



Charging and Energy Storage

ANKER

ANKER SOLIX

Intelligent Innovation

eufy

eufy Make

Smart Audio and Video

soundcore

NEBULA

Sustained Large-Scale and High-Proportion R&D Investment for Long-Term Competitiveness

9.48%

R&D Investment Compared to Company Revenue

39.7%

R&D Expenses CAGR

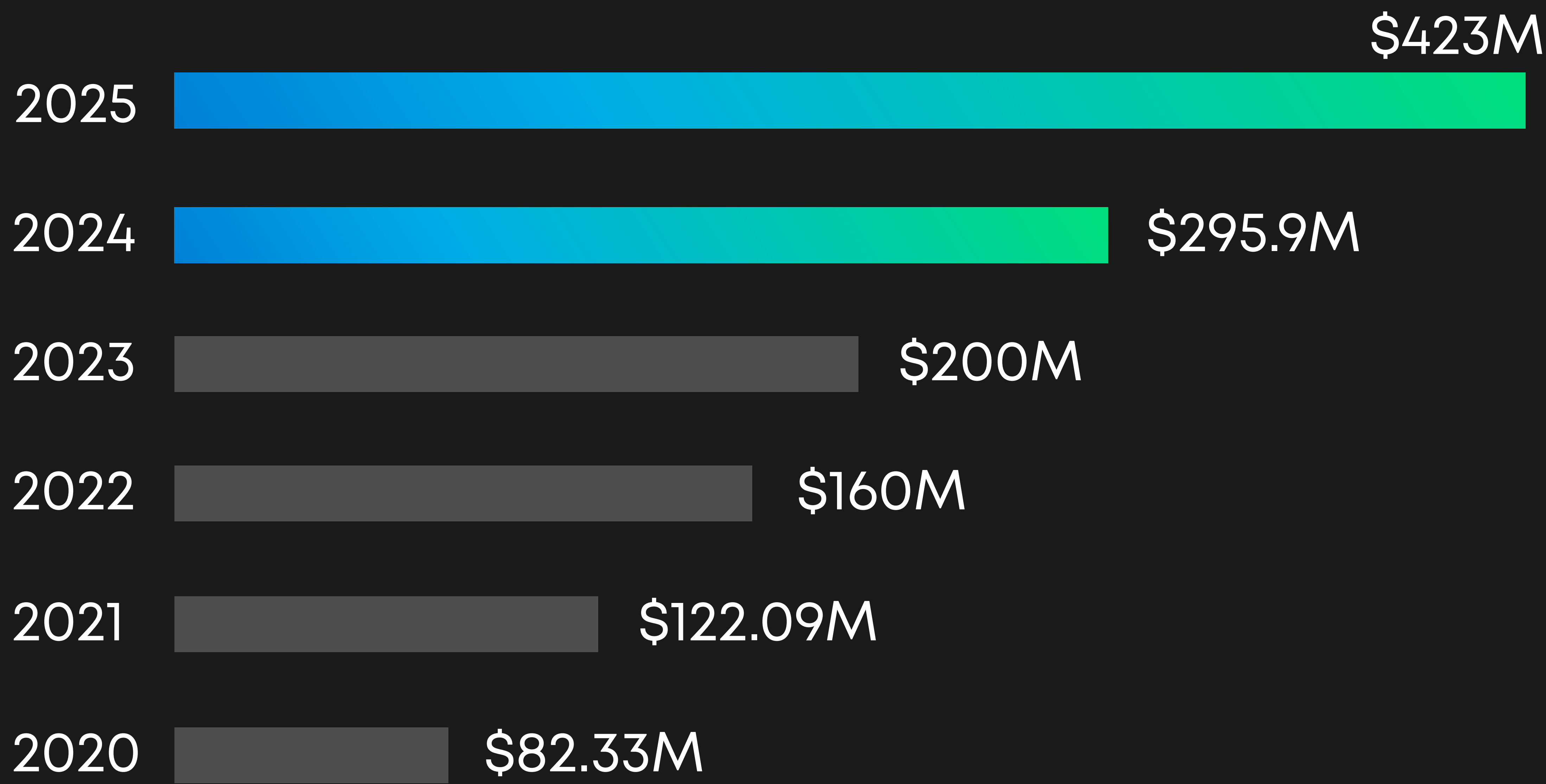
3,549

R&D Team Personnel

3,026

Number of Patents

R&D Investment



Percentage of R&D Employees



Data source: Anker Innovations Annual Report 2024, Anker Innovations Q3 2025 Report.
All dollar amounts shown are in USD.

Loved and Trusted by Consumers

ANKER

— The World's —

NO.1

Mobile charging brand*

ANKER SOLIX

The World's

No.1

Plug-and-Play
Home Solar Battery Storage Brand*

soundcore

Top 3*

Global Wireless Headphone Brand

85 Million+
Units Sold

52 Million
Global Users

eufy

The Netherlands'

No.1

SECURITY CAMERA &
VIDEO DOORBELL Brand

AI-Driven Efficiency and Excellence

Design & Planning

AI-assisted requirement design and precise breakdown



30% AI Code Generation Rate

20% Overall R&D Efficiency Increase

Development

Rapid development with AI-powered code generation



20% Shorter Development Cycles

Quality Assurance

Comprehensive test case generation and vulnerability detection



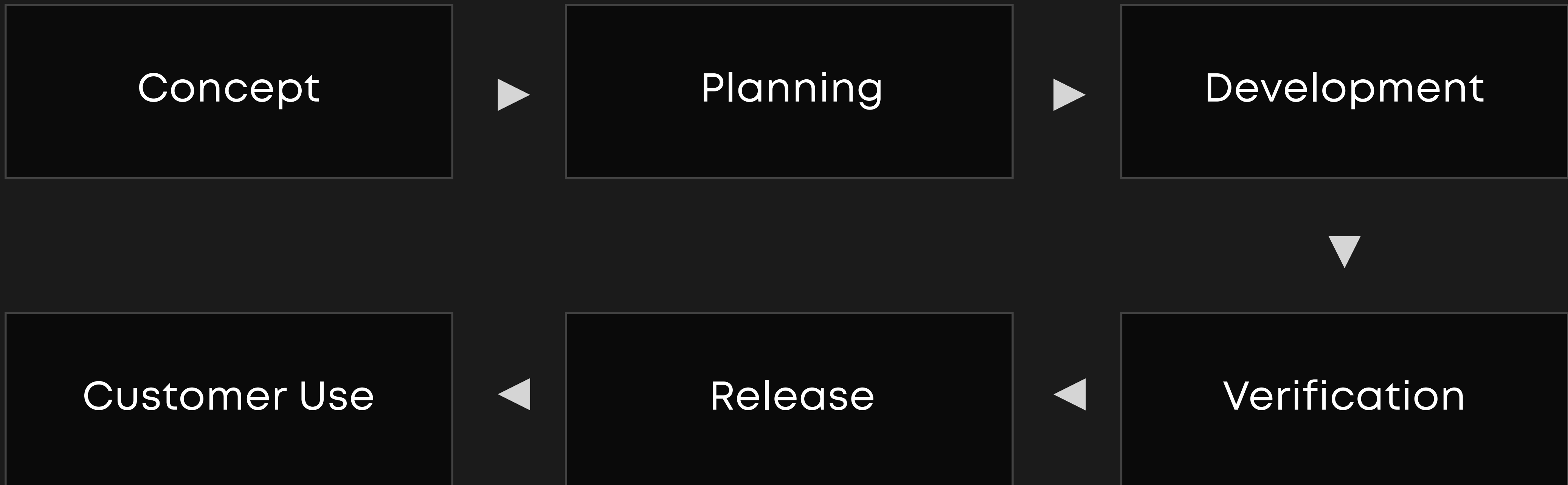
40% Improved Code Quality

Rigorous Development Process Guided by Customer Insights

VOC Voice of Consumer



IPD Integrated Product Development



200K+

Calls

1M+

Emails

100K+

Online Product Reviews

7

Technical Inspection Checkpoints

30+

Types of Testing

2K

Test Cases

Anker Continues to Innovate with Groundbreaking Products



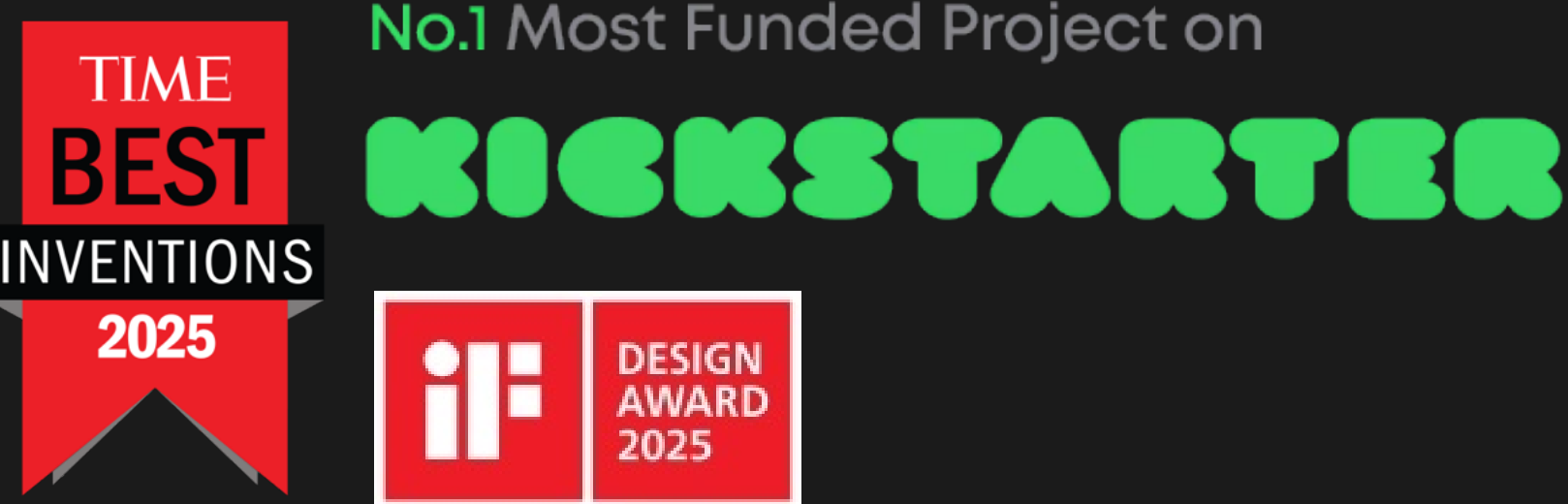
Anker SOLIX
Solarbank 3 E2700 Pro

The World's First 3,600W
AI-Driven Balcony Solar
Power Storage



Anker SOLIX C1000 Gen 2
Portable Power Station

The Fastest Recharging
Portable Power Station



eufyMake UV Printer E1

The World's First
Personal 3D-Texture UV Printer



soundcore
Nebula X1 Pro

World's First Mobile Theater
Station



eufyCam S4

Revolutionizing Vision:
The Perfect Harmony of
Bullet and PTZ Cameras

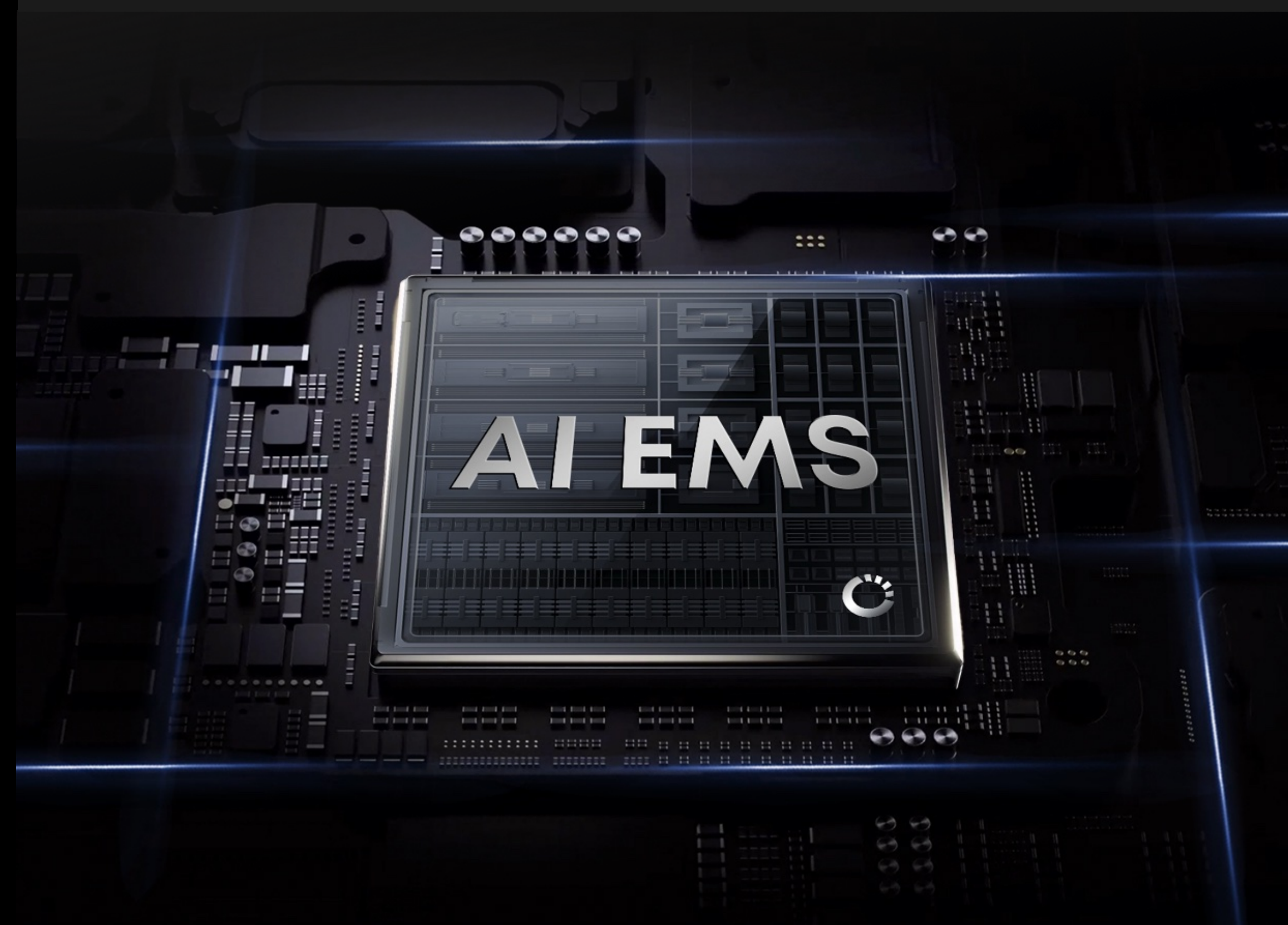
Our Purpose Empowers the World

Our mission is to enable everyone everywhere with energy independence, to power on a sustainable future together.



Industry-Leading Charging and Battery Technologies

Anker Intelligence



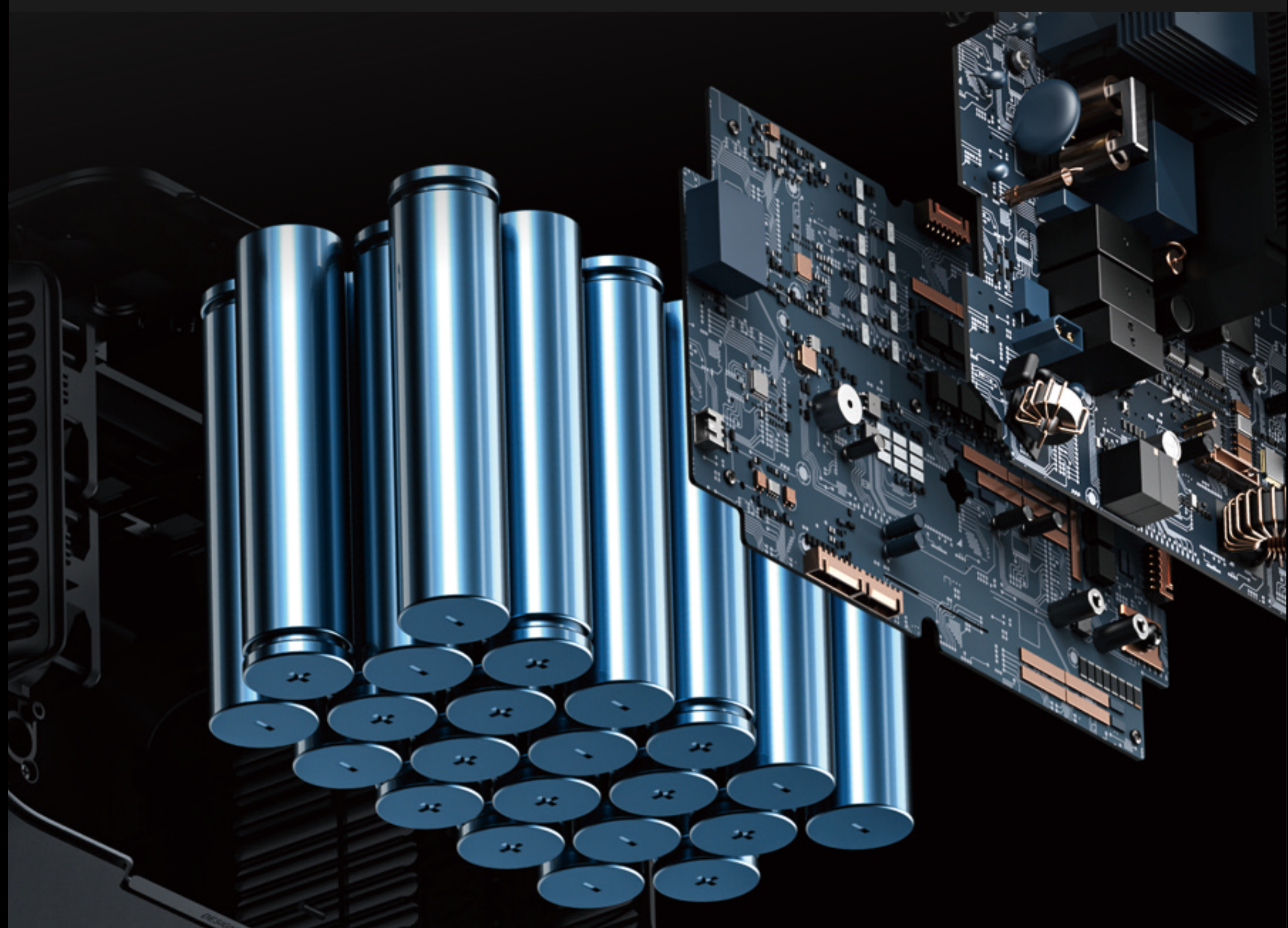
Anker Intelligence optimizes energy through habit and weather analysis. Anka agent delivers intelligent Q&A and control, seamlessly integrating Home Assistant, OpenAPI, and smart ecosystems.

PluginPower



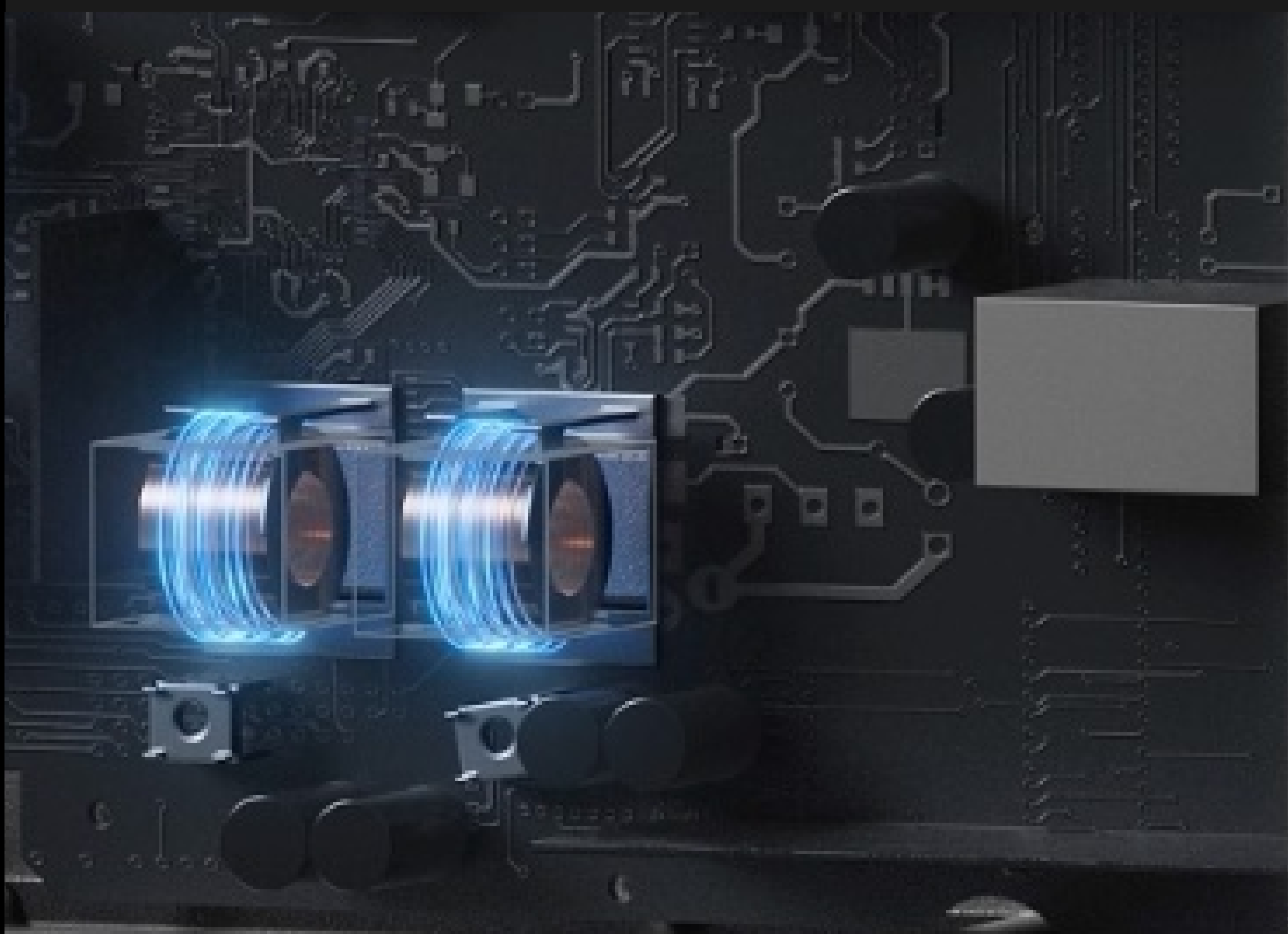
PluginPower enables plug-and-play setup, rapid battery stacking, parallel system configuration, and instant auto-networking for seamless coordination.

InfiniPower™



Anker's proprietary technology InfiniPower™ offers unprecedented lifespan, safety, and reliability, even with 10 years of everyday use.

Innovative Energy Optimizer



Innovative energy optimizer maintains battery SOC balance while supporting mixed use of new and old batteries.

Brand Mission

Our mission is to enable everyone everywhere with energy independence, to power on a sustainable future together.

Camping Series

Power for Camping Adventures,
Whenever and Wherever



Flex Series

Flexible Power for Home and
Outdoor Use



Effortless Series

Maximum Savings with the Most
Effortless Solar Storage Systems



eXtreme Series

Home Energy Solutions with Extreme
Performance



Anker SOLIX C1000X

Portable Power Station

The Fastest Recharging
Portable Power Station



Anker SOLIX F3800

Whole-Home Backup Power

6,000W Output Power and
120V/240V Split-Phase



Anker SOLIX Solarbank 3

Balcony Power Station with Storage

The World's First 3,600W AI-Driven
Balcony Solar Power Storage



Anker SOLIX X1

Energy Storage System

Custom Capacity to 180kWh²,
Extreme Power from -20°C to 55°C

¹Data based on internal lab testing. Results may vary under different conditions.

²Refers exclusively to the Three-Phase Hybrid system, which supports up to six systems in parallel and is planned for release in Q4 2025. The Hybrid Single-Phase system will support parallel connections of up to three systems and is planned for release in Q2 2025. In off-grid scenarios, the Three-Phase system supports up to two systems in parallel, while the Single-Phase system supports only single-system output. Please visit AnkerSOLIX.com for the most up-to-date information on product availability and specifications.

413M Outdoor Overnight Stays Across Europe Every Year

Yet campers still face the same power compromises.



Campground Power Hookup

Expensive,
fixed location,
limited availability, no freedom



Large Portable Power Station

Heavy, bulky,
difficult to transport,
takes up valuable space



Small Power Station

Runs out after one night,
cannot support multi-day trips

Why Current Solutions Fall Short

High idle power



Wasted Before
Anything Runs

>20W

Draining continuously with no load connected

Daily Standby Loss

480Wh

Lost overnight before powering any appliance

Runtime Gap

-20%

Rated capacity vs. real-world delivered runtime

Outdated Cell Technology



Energy Density

~40 Wh/L

Low density results in oversized form factors

Short Cycle Life

2,500–4,000

Capacity degrades well before the problem goes away

Lifespan

5–8 Years

The longest-lasting 2kWh Portable power station

Anker SOLIX S2000



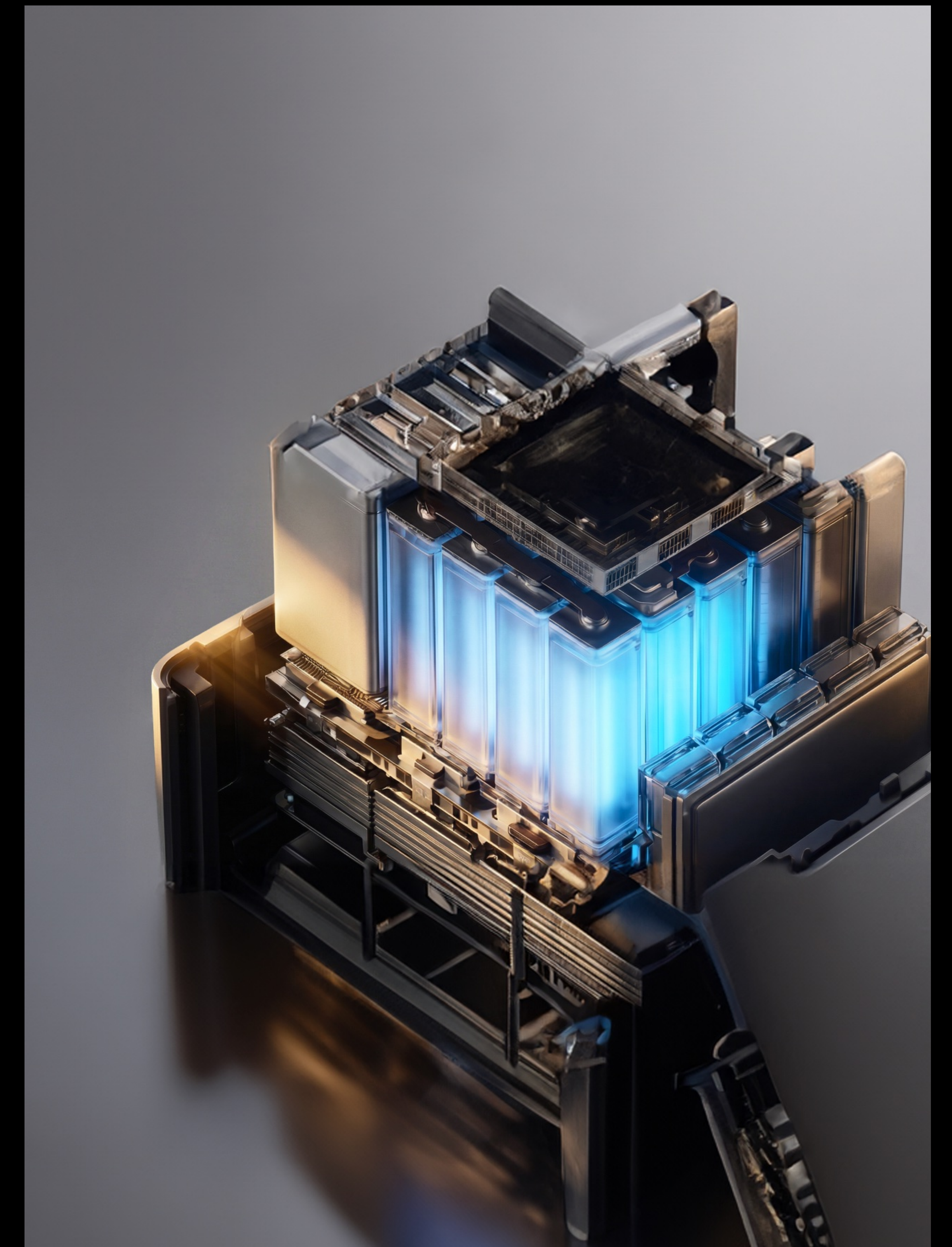
Redefining the Essential Backup Power



Long Lasting Power

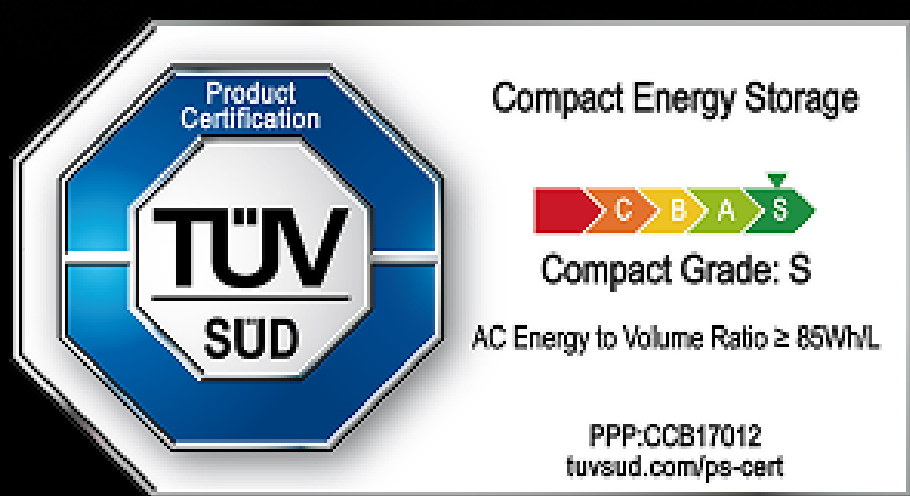


Ultra-Compact Design



Next-Gen LFP Cells

The longest-lasting 2kWh power station



The world's first power station
certified for Long-Lasting Power.

Up to 35Hour
+20% Longer



Same Capacity, More Runtime

fridge backup Time

Anker SOLIX S2000	35H ⚡
Ec**maX	29H
J** 2000V2	27H

Note: Based on testing at an ambient temperature of 25°C, 10 - 28 cu.ft refrigerators (unloaded and with the ice-making function disabled) achieved a battery life of 15 - 32 hours

OptiSave™: No Wasted Watts. More Real Hours

World's First & Only

A+



Runtime Verified

Only

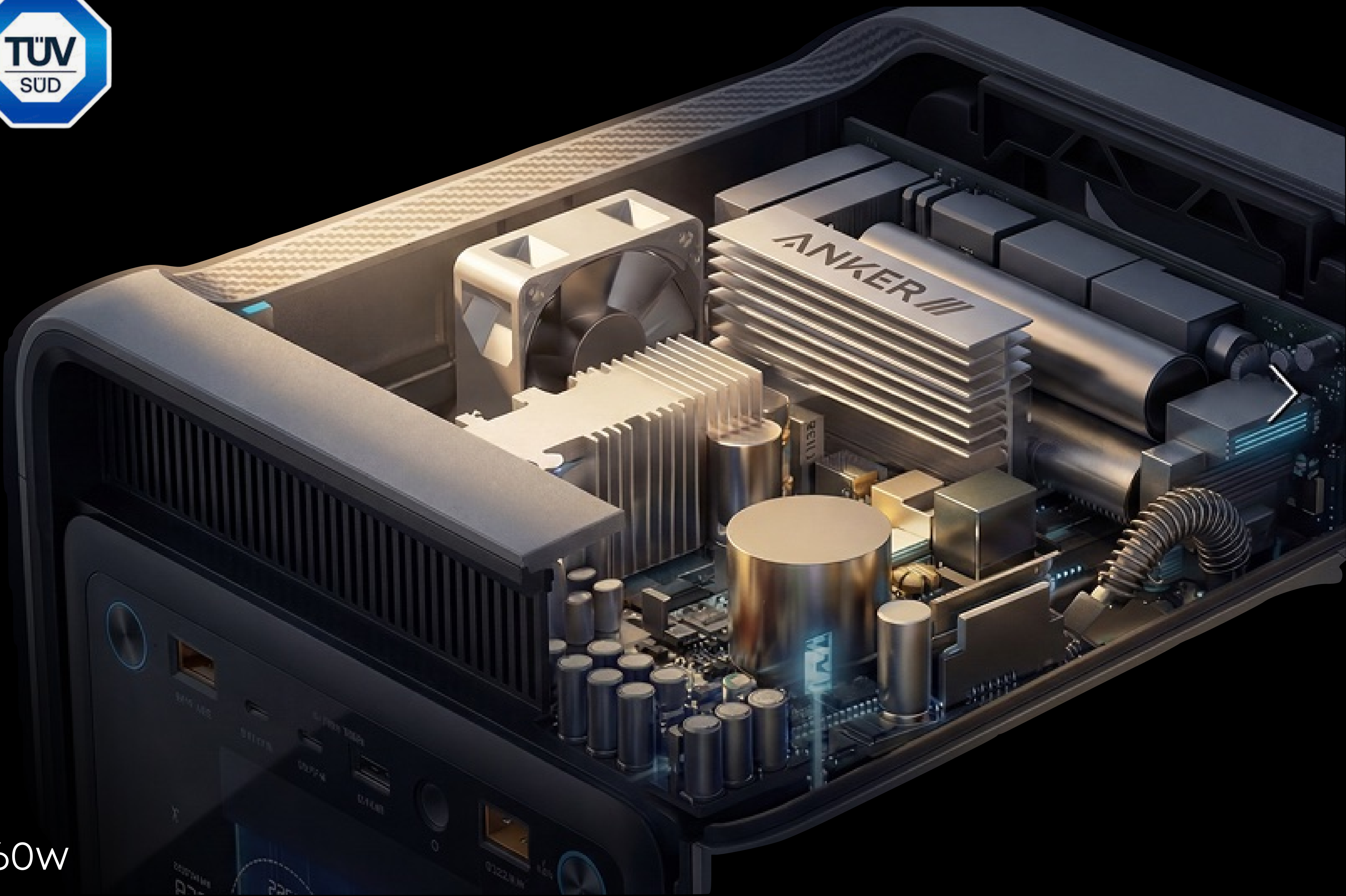
8W

Idle Power

More

30%

Power Efficiency at 60w



Idle Power

8W

Comparing with Industry Standard

S2000 8w

Ja**2000V2

22w

Ec**De*** 3 Max

25w

Efficiency at 100–200W Load

+20%

Comparing with Industry Standard

S2000

88%-90%

De*** 3Max

77%-85%

Ja*** 2k

72%-84%

Industry-Leading Cells: Enhanced Lifecycle & Reliability

10,000
Cycles

314 Ah
Utility-Scale Energy Core

15 Years
Lifespan



Same Capacity, More Lifespan

80% Capacity Retention



Redefining Portability in the Industry

Lighter Than Typical 1kWh Alternatives

Product volume

19L
30% Smaller

Comparing with Industry Standard

S2000	19L
J 200***V2	26L
De*** 3Max	36L

Product weight

16.2kg
25% Lighter

Comparing with Industry Standard

S2000	16.2 kg
J 200***V2	17.9 kg
De*** 3Max	20.3 kg



Power 99% of Home Appliances

Rated Power
1,500W

Peak Power
3,000W



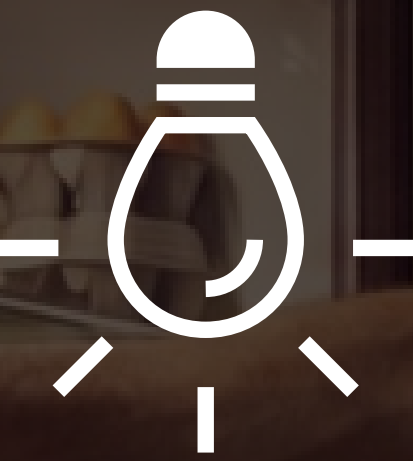
Coffee Machine
900W-1300W



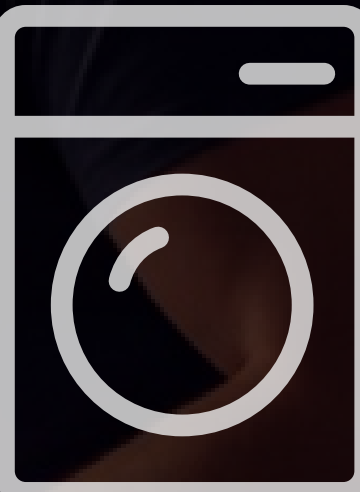
Fridge
360W-800W



Microwave
700W



LED
30W



Washer
500W



Conditioner
1500W

Multiple Recharging Options

1,600W Wall Output



1,600W Generator



1,400W AC+ 400w Solar Input



400W Solar Input



400W Alternator Charging Input



120W Car Outlet



Seamless Power. Zero Interruption.



<10 ms UPS for Uninterrupted Backup



Backup for Every Room, No Rewiring Required



Smart Control and Monitoring on App

Storm Guard Auto-Charging

 Severe Weather Mode >

End: 11/02/2024, 08:50

One-Tap Remote Control

Input
790 w

AC
700 w

DC
90 w

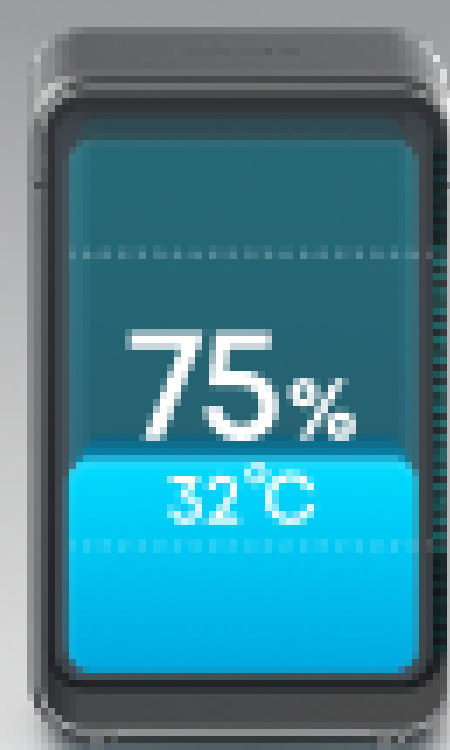
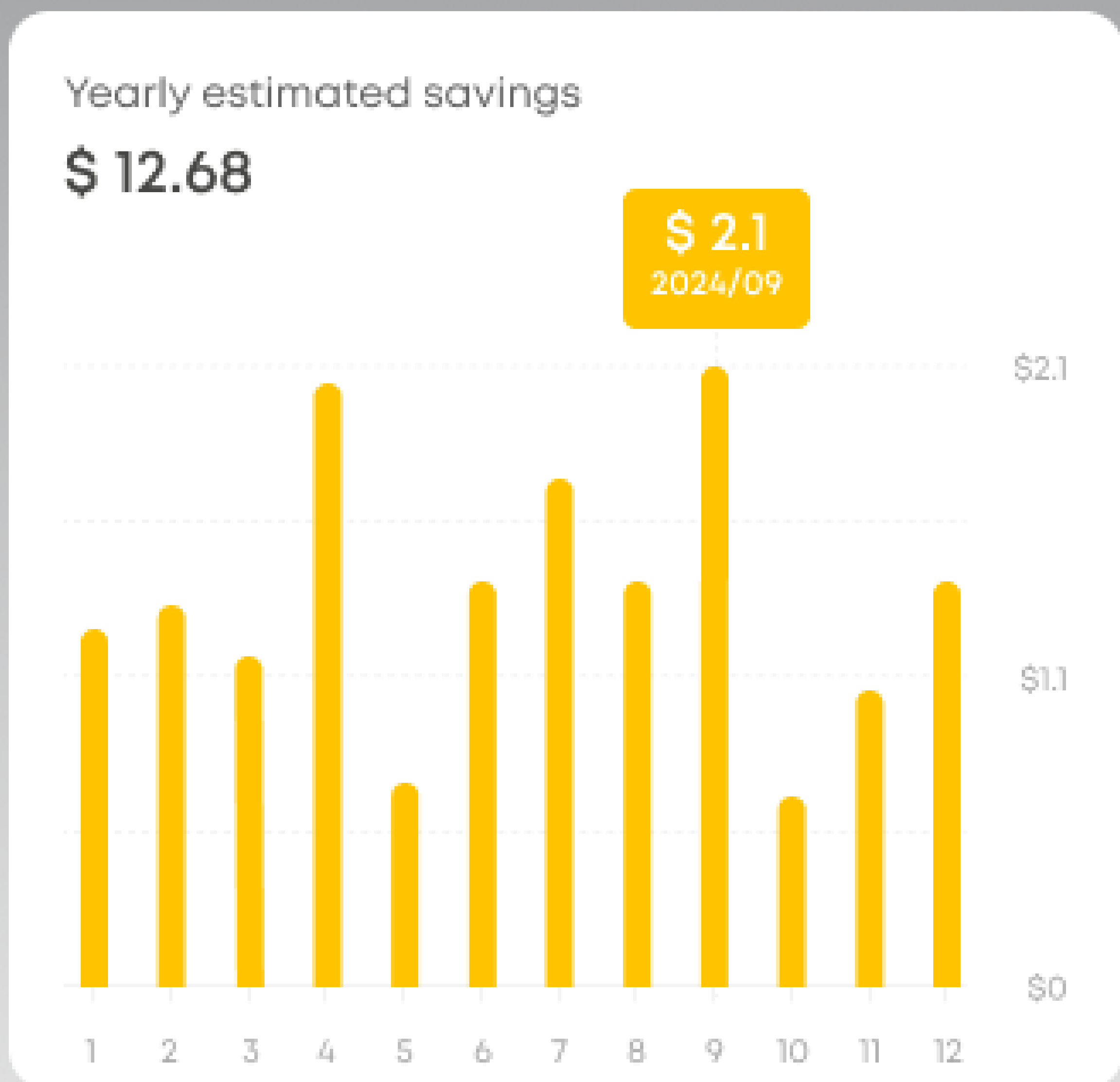
Output
1020 w

AC
790 w

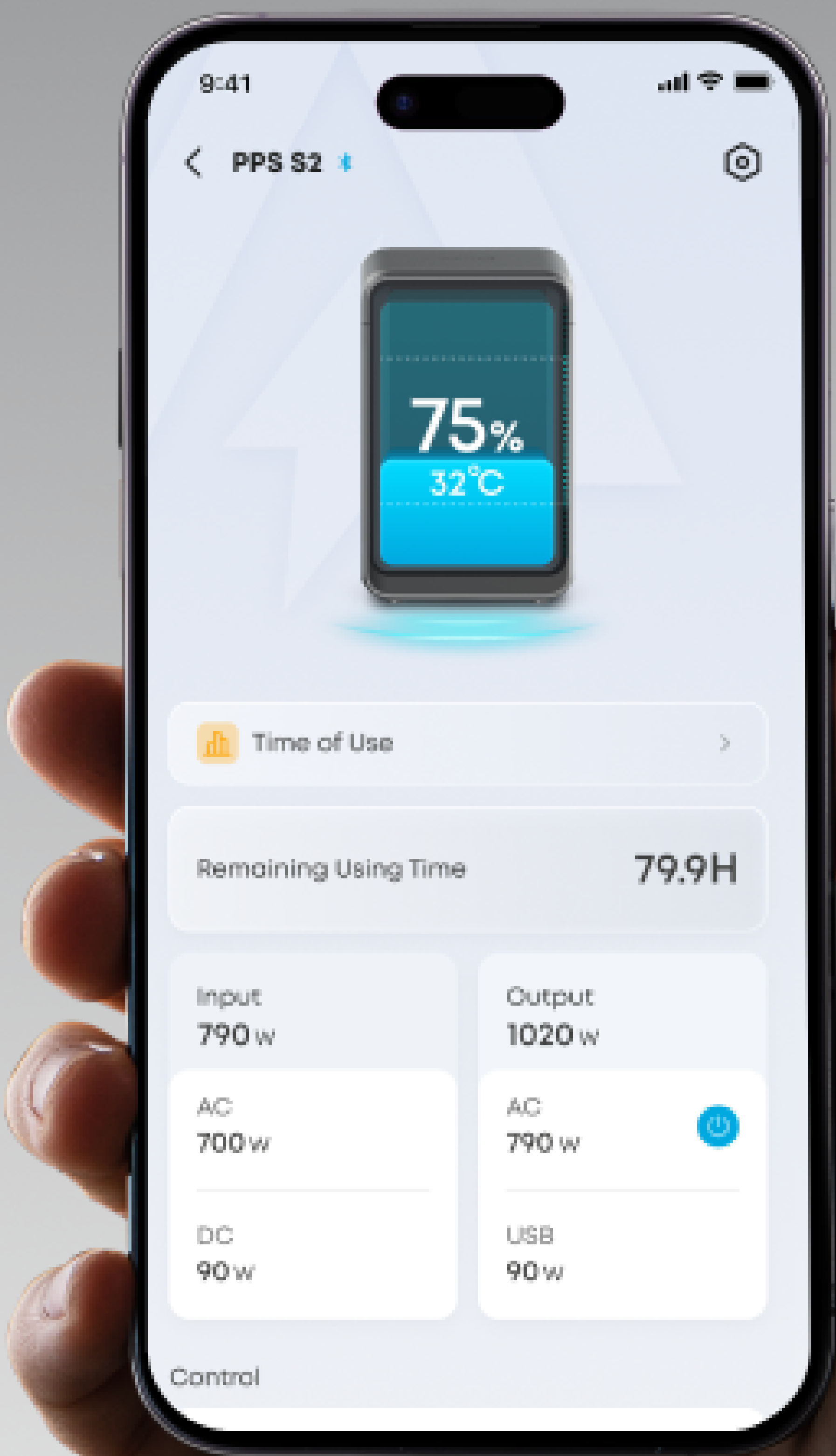
USB
90 w



Off-Peak Optimization via Time-of-Use Mode



Monthly Auto-Cycling to Extend Battery Life



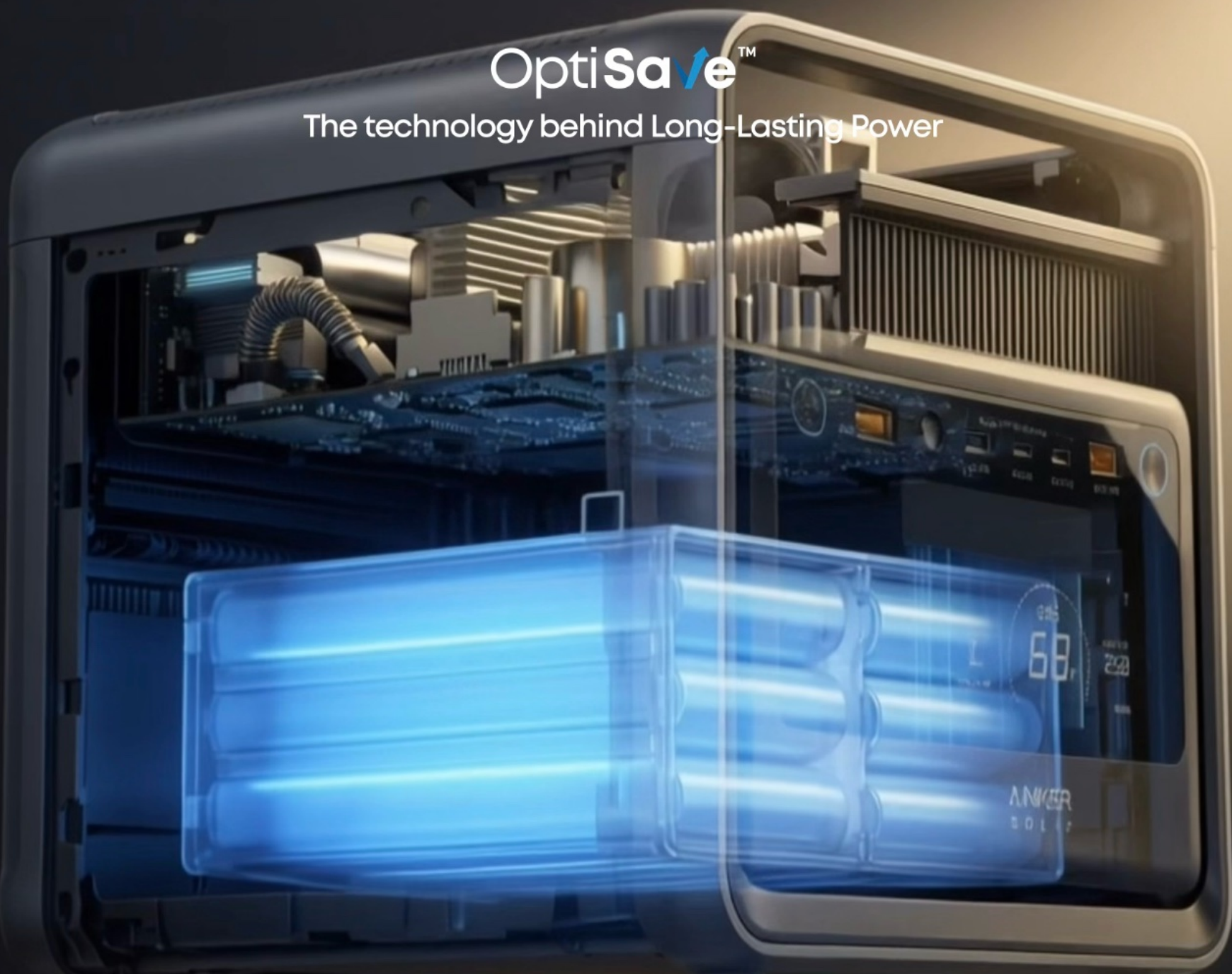
Power That Lasts 20% Longer



Powers 99% of Essentials



8W Idle Power +10% Power Efficiency



Anker SOLIX S2000
The longest-lasting 2kWh Portable Power Station



<10 ms UPS



Less Cable Clutter



10,000 Battery Cycles, 15-Year Lifespan



Most Compact 2kWh Ever



Anker in Europe 2026

In Europe, For Europe

Anker Office
Watford, UK

Anker Office
Rotterdam, NL

Anker SOLIX HQ
Dusseldorf, DE

Anker Office
Munich, DE

 **50+**
Employees

 **4/4** Offices
Planned

 **11**
Warehouses

 Local Sales
Team

 Local Service
Team

 Local Operated
Warehouse

 Local Call
Center

Industry-Leading Support

Service Platform

Empowered by AI solutions for swift problem-solving at your fingertips.

98%

Satisfaction Rate

24

Email

Phone Call

Live Chat

Support Center

Contact Us via

Anker Workforce

300+

Global service agents ready to solve issues efficiently.

10,000+

Weekly Customer Interactions

24 Hours

Full-day support in 10 languages.

AI Service

L1/L2/L3

Multi-Level Support Architecture

10 Languages

For multi-lingual support in live chat and email, including Dutch, English, Spanish, Chinese, German, and Italian.

1 Minute

Maximum AI response time.

Local Support

Tailored to resolve issues by local sales and technical teams.

Local Events Support: Roadshow/On-Site Training

Local Service Team

Local Operated Warehouse: Local RMA Operation/Spare Parts Supply

Local Call Center

ANKER SOLIX has a comprehensive after-sales system, including RMA management, product warranty support, and fast response for smart digital services.

Retail Merchandising

Training

- POSM and central training courses
- Sales coaching/training
- Quarterly training



Merchandising

- Support for sales campaigns
- Seasonal and regional sales support with field service and POSM
- Store check



Exhibition Stand



Banner



Hanging Flag



Datasheet



Fold Leaflet



Tent Card

Anker SOLIX 360° Marketing Activities

No.1

Share of Voice¹

7 M

Influencer's content views

18.5 B

PR coverage

4,000+

Business EDM database

4.8 M+

Consumer EDM database

25,626

LinkedIn followers

43 K+

Facebook community members

Online



Brand Website



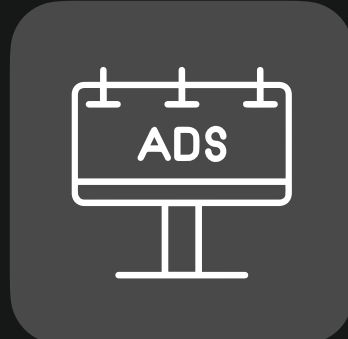
Social Media



Influencer



PR



Online Ads

Media Partners



Influencer's Contents



Offline



Retail



Joint Marketing



Trade Show



Roadshow Events

Event Participated



Ongoing Roadshow



¹The SOV ranking refers to Anker SOLIX X1 achieving the top position in Share of Voice (SOV) within the home energy storage category in Germany during its market launch period from 1 September 2024 to 30 November 2024.

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